



3rd Annual IICJ Competition Law Conference

Law Society, London, Tuesday 8th November 2016

One Full Day of Presentations and Networking with Leading In-house Counsel from Around the World – A Day Not to be Missed

Register Here: <https://iicj.net/store/index.php/conferences/competition16.html>

Agenda

08.30 - 09.00 Registration

09.00 - 09.05 **Welcome and Introduction**

Michael Bond

Editor

International In-house Counsel Journal

9.05 - 9.35 **The CMA's agenda for the Year Ahead**

- Current priorities and
- what we expect to do over the next year or so across our areas of main activity – mergers, enforcement and markets.

Andrea Coscelli

Executive Director, Markets & Mergers and Interim CEO

Competition & Markets Authority, UK

9.35 - 10.00 **Keynote speech: An Analysis of Competition Law from a Business Perspective and from a GC's Angle**

- Competition law aspires to create a level playing field of undistorted competition, seeking to promote economic efficiency and consumer welfare, and to prevent the creation of private barriers that might interfere with this.
- Competition policy is about applying rules to make sure businesses and companies compete fairly with each other. This encourages enterprise and efficiency, creates a wider choice for consumers and helps reduce prices and improve quality.
- Competition provides firms with strong incentives to be more efficient than their rivals, reduce their costs, and innovate. Industries characterized by vigorous competition, under most conditions, utilize resources more efficiently, are more innovative, and produce more output at lower cost than industries where competitive pressure is weak.

Abhijit Mukhopadhyay

President (Legal) & General Counsel

Hinduja Group

10.00 - 11.00 **Private enforcement of competition law in the UK courts - latest developments and claimant strategies**

Richard Whish QC (Hon)

Emeritus Professor,

King's College London, UK

David Bailey

Barrister

Brick Court Chambers, UK

James Kitcking,

International Disputes Partner

Fried, Frank, Harris, Shriver & Jacobson

Stephen Hurley

Senior Competition and Regulatory Lawyer

BT, UK

11.00 - 11.15 Tea, coffee and discussion

11.15 - 12.15 **PANEL TWO: Competition Compliance Programmes**

Panel Moderator:

Paolo Palmigiano

Chairman of ICLA (Association of In-house Competition Lawyers) &

General Counsel and Chief Compliance Officer – EMEA

Sumitomo Electric Industries, Ltd, UK

Gabriel McGann

Senior Counsel, Competition

Coca Cola

Victoria McMaw

Senior Legal Counsel, EU & Competition

RBS Legal, UK

Miguel Perez Guerra

Competition Counsel

Google, UK

12.15 – 13.00 **The National Identity of Competition Law**

Dr Tobias Caspary

Competition Partner

Fried, Frank, Harris, Shriver & Jacobson (London) LLP, London/Frankfurt

13.00 - 14.00 Lunch

14.00 – 14.30 **Challenges of vertical Antitrust compliance from an in-house perspective**

- The Antitrust theory of vertical restraints
- Commercial reality in vertical relationships
- Challenges when Antitrust theory meets commercial reality
- Some economic considerations on vertical restraints
- Best practices from an in-house perspective to mitigate Antitrust risk in vertical relationships

Dr. Robert Schulz

Head of Legal – Sales & Marketing (CLE-SM)

BSH Hausgeräte GmbH, Germany

14.30 – 15.00 **EU Merger Control – Recent Developments**

2016 is on track to become a year with a record number of merger filings at the European Commission. With the recently issued prohibition decision in the UK mobile telecoms case, and several complex mergers pending, there is plenty to cover, in brief the following will be discussed.

- trend in number of filings
- claims that the Commission has become stricter or is too lax
- important recent cases
- international cooperation among merger review authorities
- the ongoing evaluation of procedural and jurisdictional aspects of EU merger control

Simon Vande Walle

Case Handler, A-2 – Merger Case Support and Policy

DG Competition, European Commission, Brussels

15.00 – 15.30 Tea, coffee and discussion

15.30 – 16.45 **PANEL THREE: Big Data and Competition: The policies, issues and challenges ahead**

What the issues are and why they can be competition based?

Panel Moderator:

Lee Callaghan

Group Competition Counsel, General Counsel International Markets

Aviva, UK

Claire Simpson

Lead Competition Counsel

Euroclear Group, Belgium

Andreas Gustafsson

Senior Vice President, Chief Counsel Europe

Nasdaq, Sweden

Miguel Perez Guerra

Competition Counsel

Google, UK

16.45 – 17.00 **Summation**

17.00 Close